

Appendix A

List of Growth Deal projects – March 2017 activity report

Project ID	Project Name	Comms Plan	Action Plan	Contact Details
GF01-04	Centenary Way Viaduct Maintenance Project completed			David.Leung@lancashire.gov.uk
GF01-02	Blackburn Town Centre Improvements			james.syson@blackburn.gov.uk
GF01-05-CD	Preston City Centre Improvements Last three months News release granted for Youth Zone (Dec 2016) News releases re ongoing improvements work Next three months News release re first stage of car park improvement (March 2017) News releases re ongoing work on concourse (ongoing)			Andrew.barrow@lancashire.gov.uk
GF01-06	M55 to St Annes Link road			Neil.Stevens@lancashire.gov.uk
GF01-03	Blackburn-Bolton Rail Corridor Last three months			james.syson@blackburn.gov.uk

	<p>Lobbying activity around the enforced delay in the introduction of the additional services between Blackburn and Manchester from the initially agreed date set by the DfT of December 2017 to May 2018 due to a shortage of spare diesel trains for the north of England.</p> <p>Next three months</p> <p>Lobbying activity around the enforced delay in the introduction of the additional services between Blackburn and Manchester from the initially agreed date set by the DfT of December 2017 to May 2018 due to a shortage of spare diesel trains for the north of England.</p>			
GF01-01	<p>Burnley-Pendle Growth Corridor</p> <p>Last three months</p> <p>News release re completion of junction 7 work</p> <p>Next three months</p>			<p>Sarah.Dunn@lancashire.gov.uk</p>
GF01-07	<p>East Lancashire Strategic Cycle Network</p> <p>Last three months:</p> <p>Website updates re surfacing work.</p> <p>Next three months:</p> <p>Website updates</p>			<p>Andrew.Mullaney@lancashire.gov.uk</p>
GF01-20-CD	<p>Preston Western Distributor</p> <p>Last three months</p>			<p>Phil.Wilson@lancashire.gov.uk</p>

	<p>Update reported on Blog Preston (the project is still awaiting planning permission)</p> <p>Next three months</p>			
GF01-22-CD	<p>A6 Broughton Bypass</p> <p>Last three months</p> <p>Monthly stakeholder updates Updates on City Deal website and social media channels</p> <p>Next three months</p> <p>Monthly stakeholder updates Updates on City Deal website and social media channels</p>			<p>David.Leung@lancashire.gov.uk</p>
GF01-23	<p>Darwen East Distributor</p> <p>Last three months</p> <p>Drop in sessions and consultation held to discuss the East Darwen Masterplan and associated housing and road development</p> <p>Next three months</p> <p>Publishing responses to the consultation via the BwD council website (March 2017) Newsletter aimed at residents/general public (March 2017) Quarterly newspapers thereafter</p>			<p>Mike.Cliffe@blackburn.gov.uk</p>
Project ID	RENEWAL OF BLACKPOOL			

GF01-08	Blackpool Bridges Last three months Next three months			will.britain@blackpool.gov.uk Steve.gilmour@blackpool.gov.uk
GF01-14-S	Blackpool and the Fylde College M and E Bispham Campus Last three months Engagement with building users to evaluate the effectiveness of completed works and expectations of staff involved in moves Next three months Continuing engagement with building users			ian.barker@blackpool.ac.uk
GF01-09	Blackpool Integrated Traffic Management Last three months Next three months			jeremy.walker@blackpool.gov.uk
GF01-10	Blackpool Museum Project Last three months Regular social media posts on development of museum concept Attended a series of meetings and events to raise awareness of museum project Article in the Museums Journal and Blackpool Gazette on the Esmee Faribairn award of £97k project and introduction to the Museum project (Jan 2017) Next three months			polly.hamilton@blackpool.gov.uk

	<p>News releases aimed at local press, Museums Journal and other related publications on partnerships with V&A, EMI Archive Trust, British Music Hall Society (Feb to June 2017)</p> <p>Attendance at meetings and events to raise awareness of museum project</p>			
GF01-21	<p>Blackpool Town Centre Quality Corridors</p> <p>Last three months</p> <p>Nil return</p> <p>Next three months</p>			<p>david.simper@blackpool.gov.uk</p>
GF01-24	Blackpool Tramway Extension			<p>jeremy.walker@blackpool.gov.uk</p>
Project ID	GROWING THE LOCAL SKILLS & BUSINESS BASE			
GF01-15-S	<p>Blackpool and the Fylde College, Nautical College – Maritime Engineering Facility</p> <p>Last three months</p> <p>The Education Secretary Justine Greening MP was given tour of MEC during a visit to Fleetwood Nautical Campus – with associated media (Dec 2016)</p> <p>Article for Trinity House Fraternity Review on the Fleetwood campus which will include details of the new MEC (Jan 2017)</p> <p>Google tour of campus updated to include new MEC (Dec 2017)</p> <p>Next three months</p> <p>Preparation for launch event in June 2017</p> <p>Various events planned across B&FC campuses surrounding 125th anniversary of College to include opening of MEC and</p>			<p>ian.barker@blackpool.ac.uk</p>

	associated PR will highlight.			
GF01-13-S	<p>Blackpool and the Fylde College - Lancashire Energy HQ</p> <p>Last three months</p> <p>Profile-raising media work around visit to site by Enterprise Zones Minister (November 2016) Local media work</p> <p>Next three months</p> <p>New website in planning stage Ongoing social media work</p>			<p>ian.barker@blackpool.ac.uk</p>
GF01-16-S	<p>Fleetwood Fire Training Centre Phase 2</p> <p>Last three months</p> <p>New B&FC website launched – featuring section on Fleetwood Firefighting Centre – press release issued to inform people of new site (Oct 2016) Video filmed at Firefighting Centre informing people of fire safety procedures ahead of Bonfire Night – distributed online and through social media New Fleetwood Nautical Campus website launched featuring fire fighting centre (Jan 2017)</p> <p>Next three months</p> <p>Planning news feature on fire fighting training facilities to sell into regional and trade press June 2017 – launch event</p>			<p>ian.barker@blackpool.ac.uk</p>

GF02-25	M6 J28 Improvements & Business Growth Centre			gary.hall@chorley.gov.uk
GF02-26	Rawtenstall Redevelopment Zone			gareth@barnfieldconstruction.co.uk
GF02-27	Redevelopment of Brierfield Mill Last three months Next three months			gareth@barnfieldconstruction.co.uk
GF01-12-S	Runshaw College - Science & Engineering Innovation Centre (SEIC) Last three months New quarterly newsletter featured double page spread on SEIC (Nov 2016) Superhero Science schools event delivered at SEIC (Jan 2017) Apprenticeships events aimed at local businesses held at SEIC (Jan 2017) Next three months SEIC sculpture, produced by a local engineering firm, will be placed in reception (March 2017)			lvill.J@runshaw.ac.uk
GF01-38-S	Runshaw College Enhancing IT Infrastructure Project Last three months Next three months			lvill.J@runshaw.ac.uk
GF01-18-S	Training 2000 - Additional Engineering Training Capability Last three months			sian.wilson@t2000.co.uk

	<p>Ongoing social media communications Development of case study for use with print/social media</p> <p>Next three months</p> <p>Ongoing social media communications Development of case study for use with print/social media</p>			
GF01-40	<p>Café Northcote @Cathedral Quarter</p> <p>Last three months</p> <p>Next three months</p>			clare.turner@blackburn.gov.uk
GF01-32-S	<p>Energy Simulator Suite (equipment) for Lancashire Energy HQ</p> <p>Last three months</p> <p>Next three months</p>			ian.barker@blackpool.ac.uk
GF01-31-S	<p>Lancashire Centre for Excellence for Digital Technology and Innovation</p> <p>Last three months</p> <p>Meetings with business across Lancashire to recruit to the apprenticeship programme (Ongoing) Various marketing channels used to recruit to adult evening classes in web-design (small business owners). First group complete (Nov 2016)</p> <p>Next three months</p> <p>Various marketing channels planned to recruit to adult evening classes in web-design (small business owners). (Ongoing)</p>			sduring@accross.ac.uk

GF01-34-S	<p>Lancaster Campus Teaching Hub</p> <p>Last three months</p> <p>A series of events aimed at building relationships with key stakeholders, including hosting the Inspiring Business Growth Event. Briefing stakeholders on apprenticeship training opportunities (ongoing) Web site work: https://www.youtube.com/watch?v=Aw2OFagy6zM You Tube video embedded in website New e-newsletter launched aimed at businesses and stakeholders: http://us12.campaign-archive2.com/home/?u=efcc1d6d7a065a224509e79ce&id=bb86e1634c</p> <p>Next three months</p> <p>Student recruitment visit days (ongoing) Press releases to convey scheme benefits (ongoing) Neighbour updates from main contractor (ongoing)</p>			<p>janet.whitworth@cumbria.ac.uk marianne.bastille@cumbria.ac.uk paul.armstrong@cumbria.ac.uk</p>
Project ID	INNOVATION & MANUFACTURING EXCELLENCE			
GF02-28	<p>Burnley Vision Park</p> <p>.</p>			<p>KIngram@burnley.gov.uk JSharples@burnley.gov.uk</p>
GF02-29	<p>The Engineering & Innovation Centre - UCLan</p> <p>Last three months</p> <p>Nov 2016 – Site hoarding goes up featuring EIC update</p>			<p>PAThomas@uclan.ac.uk</p>

	<p>Dec/Jan – News release re groundbreaking ceremony Dec/Jan – Master plan newsletter featuring EIC update</p> <p>Next three months</p>			
GF01-11	<p>Lancaster Health Innovation Park</p> <p>Last three months</p> <p>Next three months</p>			<p>d.williams2@lancaster.ac.uk</p>
GF02-30	<p>Making Rooms - Lancashire's First Fab Lab</p> <p>Last three months</p> <p>Awareness raising through series of events, tours, workshops.</p> <p>Social media posts via Instagram, Facebook, Twitter and Pinterest</p> <p>Next three months</p> <p>E-marketing through commercial services flyer. Breakfast and evening events for Lancashire businesses. Promote all offerings on The Making Rooms website www.makingrooms.org Ongoing responsive promotion of services, events, training, etc through a range of social media</p>			<p>Martin.Eden@blackburn.gov.uk Eddie.Kirkby@blackburn.gov.uk</p>
GF01-17-S	<p>Myerscough College - Farm, Innovation Technology Centre</p>			<p>jwherry@myerscough.ac.uk</p>

	Last three months Next three months			
GF01-19-S	Nelson & Colne College - Advanced Engineering & Manufacturing Innovation Centre Last three months Press advertising to promote new HE offer (Nov/Dec 16) HE offer launch event and supporting PR (Jan 17) New HND course material (Jan 17) Apprenticeship recruitment booklet (Feb 17) Year 9 work inspirations event attended by 700 young people. (Feb17) Impact report produced (Feb 17) Next three months Engineering Facility booklet produced (Mar 17) Engineering sector booklet for Year 11s (Easter 17)			a.rushton@nelson.ac.uk
	Advanced Manufacturing Capital for Skills Development & Employer Engagement Last three months			d.williams2@lancaster.ac.uk m.rushforth@lancaster.ac.uk
GF01-37-S	Next three months			
GF01-35-S	Edge Hill University Innovation Technology Hub Last three months			Steve.igoe@edgehill.ac.uk Collinsh@edgehill.ac.uk

	<p>Tech Hub promoted at a range of events, including a Technology Careers Fair, the Global Game Jam and a Computing Employability Conference. Media coverage of Global Games Jam (Jan 2017) Education outreach work across the North West</p> <p>Next three months</p> <p>Tech Hub included in Prospectus for 2018 entry (Mar 2017) Education outreach work aimed at targeted schools and also through Open Days in June, August and November</p>			
GF01-33-S	Mechanical & Electrical Replacements, South and Montreal Buildings			ian.barker@blackpool.ac.uk

Key:

Received	
Promised	
No information	